**Individual Assessment - Business Type and Activities**

**1.)** Match the example business with the **business type** and support your response with **common** examples demonstrating how the business fits the type identified. **Explain** your choice.

[Howell’s Pumpkin Patch](http://www.howellspumpkinpatch.com/)

[Bed Bath and Beyond](https://www.bedbathandbeyond.com/)

[John Deere](https://www.deere.com/en/)

[Car-X](https://carxdesmoines.com/)

| **Extractor** | **Service** | **Manufacturer and Type** | **Intermediary/Marketer** |
| --- | --- | --- | --- |
|  |  |  |  |
|  |  |  |  |

**2.)** Using **ANY** of the businesses above, identify and explain 2 different examples for each business activity.

| **Activity** | **Example #1** | **Example #2** |
| --- | --- | --- |
| * **Generating Ideas** |  |  |
| * **Building Capital** |  |  |
| * **Buying Goods and Services** |  |  |
| * **Human Resources** |  |  |
| * **Marketing Goods and Services** |  |  |
| * **Producing Goods and Services** |  |  |
| * **Keeping Records** |  |  |

**3.) Reading the link provided, identify 2 positive impacts that the business development would have on the economy.**

**<http://www.desmoinesregister.com/story/money/business/2017/11/01/hy-vee-plans-fulfillment-centers-meet-online-shopping-demand/822380001/>**